**SHINE 2023 – APPLICATION FORM**

**Application closing date: Mon 19th June 2023, by 5pm**

**Physical Pop-Up exhibition and selling event launch at the Goldsmiths’ Centre: 20th September 2023**

**Online exhibition and selling platform open:** **21st September – 21st December 2023**

**Exhibits available to purchase via the Goldsmiths’ Centre online selling platform: 21st September 2023 – 31st August 2024**

In 2023, Shine, the Goldsmiths’ Centre’s annual showcase of jewellery and silversmithing by new talent, will be presented both online in the Centre’s Shop Talent selling platform and in a physical pop-up selling exhibition at its hub near Farringdon, London. Participants will take part in a programme of training (detailed below) to prepare them to promote and sell their work in person and online.

Shine 2023 will bring together collections of work that demonstrate exceptional craftsmanship in design, jewellery, silversmithing and metalwork. Participants will be selected for their creativity, innovation, and skill. The exhibition launches the work of emerging brands and designer-makers from across the UK, in their first five years of business. To apply to participate in Shine 2023, you must be resident in the UK.

All applications will be anonymised and reviewed by the selection committee, comprising invited external industry experts, a former Shine participant and the Goldsmiths’ Centre’s team. You will be informed of the outcome of your application on or before 28th June 2023. Up to fifteen makers will be invited to showcase a collection in Shine 2023.

**Shine 2023 Training Programme**

Shine 2023 will support makers to develop a range of skills that will enable them to share, promote and sell their work. In response to the current sales climate, the emphasis of the 2023 programme is on online sales and promotion. To achieve this, selected makers are expected to take part in all elements of the Shine 2023 programme. This will be delivered through the sessions outlined below, with one or more follow-up sessions in the autumn/winter 2023 period.

All applicants are asked to confirm in the declaration at the end of this form that they are committed to participating in this programme, in full:

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| **MODULE** | **HOSTED/ORGANISED BY** | **DATE & TIME** | **DELIVERY FORMAT** |
| 1. Moodle online learning platform onboarding
 | Goldsmiths’ Centre Team | w/c 3rd July 2023 | Email invitation/instructions |
| 1. Induction to Shine 2023 online training programme; introduction to the filming and photography assignment brief; Q&A
 | Shine Organiser - Charlotte Dew, Public Programme Manager, The Goldsmiths’ Centre | Monday 10th July 2023, 3-4pm | Live Zoom |
| 1. Presenting yourself and your work on camera
 | Smartphone video experts - John Dixon and Ralph Tittley, Brightest Bulb | w/c 10th July 2023 | Pre-recorded film |
| 1. Photographing your work
 | Smartphone video experts - John Dixon and Ralph Tittley, Brightest Bulb | w/c 10th July 2023 | Pre-recorded film |
| 1. Speaking to camera and taking part in live events
 | Smartphone video experts - John Dixon and Ralph Tittley,  | w/c 17th July 2023 | Pre-recorded film |
| 1. Interviews with Shine Exhibitors
 | Rae Gellel, Creative Content Producer, Charlotte Dew, Public Programme Manager and Isabel Keim, Marketing and Communications Manager, The Goldsmiths’ Centre | From w/c 17th July – 4th August 2023 | Live Zoom (personal time/appointment for each maker) |
| 1. Writing about your work
 | Shaun Levin – Author and Creative Writing specialist | w/c 17th July 2023 | Live Zoom sessions |
| 1. Selling at a distance
 | Luxury Retail Sales Consultant - Zoe Cooper, Zoe Cooper Associates | w/c 24th July 2023 | Pre-recorded film |
| 1. Improving your online presence
 | Toyin Laketu, Fashion, Business and Digital Consultant | w/c 31st July 2023 | Live Zoom session |
| 1. Promoting your Shine presence
 | Isabel Keim, Marketing and Communications Manager, The Goldsmiths’ Centre | Tuesday 5th September 2023, 3-4pm | Live Zoom |

Additional events and deadlines, participants are asked to commit to:

1. **Delivery of Shine work to the Goldsmiths’ Centre by or on Friday 18th August** **2023** (unless requested sooner for re-photography)
2. Participation in the **Shine 2023 Pop-Up exhibition and selling launch** **event** on afternoon and evening of **20th September 2023**.
3. **Goldsmiths’ Fair introduction** (to help with a future application if desirable).

Shine 2023 participants will also be expected to work with the Goldsmiths’ Centre to make their work available for purchase through the Centre’s online sales platform, unless there is an agreed reason not to. The Goldsmiths’ Centre will take a commission of 15%+VAT on sales, to cover costs. Applicants are asked to confirm the availability of work for sale in section two of this application.

**1 – YOUR DETAILS**

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| **TITLE:** |  |
| **FORENAME(S):** |  |
| **SURNAME:** |  |
| **NAME YOU LIKE TO BE KNOWN BY PUBLICLY:** |  |
| **BUSINESS NAME (if different you’re your public name):** |  |
| **ADDRESS (to apply to participate in Shine 2023, you must be resident in the UK):**  |  |
| **MOBILE NUMBER:** |  |
| **E-MAIL ADDRESS:** |  |
| **BUSINESS WEBSITE:** |  |
| **BUSINESS INSTAGRAM:** |  |
| **OTHER BUSINESS SOCIAL MEDIA ACCOUNTS:** |  |
| **NATIONALITY:** |  |
| **HIGHEST LEVEL OF QUALIFICATION/TRAINING:** |  |
| **NUMBER OF YEARS TRADING AS A BUSINESS (to apply to participate in Shine 2023, you must be in the first five years of starting your business):**  |  |
| **Are you registered for VAT? Y / N****If so, what is your registration number?** |  |

**2 – YOUR HISTORY**

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| **A brief description of your business:** |  |
| **Awards/ prizes/ exhibitions you have received, been nominated for, or taken part in:** |  |
| **Title of the collection of work proposed for exhibition in Shine 2023:** |  |
| **Description of the collection of work proposed for exhibition in Shine 2023 - inspirations, theme etc. (up to 100 words written in the third person):** |  |
| **Biography (up to 100 words, written in the third person):** |  |

**3 – YOUR WORK –** You can propose a maximum of 12 pieces, that form a collection, to be showcased in Shine:

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|  | **Name/Title of Work** | **Dimensions** **in mm please** | **Materials e.g. Sterling silver, 18ct gold etc** | **Techniques used in production** | **Retail price £** | **Replacement value (for insurance purposes)£** | **Can be sold through the Centre’s online sales platform? (yes/no)** | **Is this work a sample i.e., another piece is made to order, or can it be sold directly?** | **If made to order what is the lead time?** |
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| **Photographs:** For each work proposed for the exhibition, please **submit a photograph of the work on a white background**, together with a portrait photograph. **All images submitted must be 300 dpi jpegs**.Please detail the following information below for each photograph submitted: * name of piece
* photographic credit (if required)

Image 1:Image 2:Image 3:Image 4:Image 5:Image 6: Image 7:Image 8:Image 9:Image 10:Image 11:Image 12: Portrait photograph of you: (add photographic credit if required)Each image should be given a file name that identifies it as yours and links it to the list of images below e.g. ‘Image 1\_Joanna Bloggs’ or ‘Portrait\_Joanna Bloggs’**Please note - a photograph of all works proposed for the exhibition and a portrait of you must be listed above.** |  |  |
| **All images must be sent with your application, as specified above, or the application will not be accepted. You can send the images via email, WeTransfer or Dropbox.** |  |  |

**5 – DECLARATION**

By signing below, I am confirming the following:

* All information contained within this application is true.
* The collection of works that I am proposing for the exhibition are available from the **18th August 2023** and I consent to them being held by the Goldsmiths’ Centre from this date to allow them to be dispatched if purchased until the **22nd December 2023**.
* I will participate in all elements of the Shine 2023 programme as detailed on pages 2-3.
* The details above may be held on an electronic database for the purpose of administration.
* I agree that my images may be used for promotional use by the Goldsmiths’ Centre such as, but not restricted to, print, press, social media, website and e-newsletters.

**SIGNATURE:** ……………………………………………………………..

**NAME:** ……………………………………………………………………..

**DATE:** ………………………………………………………………………

Please send your completed application form and supporting images to: charlotte.dew@goldsmiths-centre.org. Please note the application form must be submitted as a Word document, not a PDF, or in any other file format.

Ref: SHINE 2023

by **5pm on** **Mon 19th June 2023**.

The Goldsmiths’ Centre reserves the right to change venues and individual speakers or to cancel the event if circumstances outside its control change or influence this event.

This information is requested in accordance with the terms of the General Data Protection Regulations 2018 and will not be disclosed to any third parties unless specified by you. For the Goldsmiths’ Centre’s privacy policy, please see: [www.goldsmiths-centre.org/about-us/website-policy/privacy-policy](http://www.goldsmiths-centre.org/about-us/website-policy/privacy-policy)